



Expert
Conference
Speakers

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www.TheProsAndTheCons.com
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30+ EXPERT CONFERENCE SPEAKERS

If you can't tell
who fooled
their CPAs...



Internationally Recognized
Security Expert Ben Wright



Cheryl's Bookkeeper
Stole \$400,000



Purchasing Mgr
Went to Prison



Past Exec Dir Tenn Board
of Accountancy NEW



CFE Chrissie Powers
Finds Fraud



Pulitzer Prize Winner
Gov't Fraud and Abuse Expert



Ex-CPA Did Time
for Ponzi Scheme



White Collar Criminal
Who Became a CPA



White Collar Criminal Walt
Pavlo Writes Forbes Column

...then your
members
can't.



Bookkeeper
Stole \$345,000



**Accounting
Forgery Expert**



**ZZZZ Best CFO
Mark Morze**



**Ex-KPMG Partner
Insider Trading**



**Investigates CPA
Malpractice**



**Infamous Crazy
Eddie Fraud CFO**



**Former NASBA Chair
Gaylen Hansen**



**NEW - Google Expert
Garrett Wasny**



**Gary Zeune CPA
Managing Director**



**Kathy Bazoian Phelps
Ponzi Scheme
Attorney and Author**



Retail Fraud Expert



Bookkeeper Thief



**Fraud Expert
Peter Goldmann**



**Bank CEO Paul Allen
Commits \$2.7 Billion Fraud**



**Ex-CPA Ex-County
Auditor Kay Rogers**



Global Fraud Expert



Mortgage Fraudster
Jerome Mayne



Elder Fraud Expert
David Kessler



Drexel Burham Banker Dan
Bubalo Insider Trading

WHICH EXPERT DO YOU NEED????



Scott London

[Read WSJ Profile](#)

[Watch CNBC](#)



Webinars



Undercover photo



CON

Scott London Ex-CPA Ex-Big 4 Partner Insider Trading



Nov 2015

Scott London was a regional audit partner for KPMG with 500 people reporting to him. London explains how he signed and complied with the firm's ethics policies for 25 years. He declined a friend's request for help. Then, as is often the case, started a slow slide down the ethical slippery slope.

Webinars

- [Ethics: Live Video Interview with Ex-CPA Ex-Partner Scott London](#) recorded 3 weeks before reporting to prison
- [Interview with Ex Big-4 Partner Scott London on his Ethics Violations and Prison Experience](#) recorded after release

VIDEO.....Watch 30 minutes of it at [Ethics: Live Video Interview with Ex-KPMG Partner Scott London Part 1 30 Minutes.](#)

NPR...[An Insider Trader Tells All](#)

Conferences.....Scott will customize his presentation for...

- A&A Conferences
- MAP Conferences
- Malpractice Conferences
- Fraud and Forensic Conferences
- Ethics including State Specific requirements

A number of national publications praised his honesty and remorsefulness....

1. [Prison-Bound KPMG Ex-Partner Remorseful for Insider Tips - WSJ](#)
2. [Former KPMG Partner Scott London Speaks out Before Starting Prison Term - Accounting Today](#)
3. [Confessions of an insider trader on the eve of his prison sentence - WSJ](#)
4. [Forbes Former KPMG Partner Scott London Shares Cautionary Tale Before Prison](#)
5. [Former KPMG Partner Scott London to Hold CPE-Eligible Webcast on Ethics](#)

Watch National TV news clips:

1. [CNBC: Scott London sentenced to 14 months CNBC:](#)
2. [Former KPMG Partner Scott London: I Got About \\$70,000](#)



PRO
Mark H. Crocker, CPA, CGMA
Former Executive Director of the
Tennessee Board of Accountancy

NEW
Nov 2015

You've heard the rules, now Past Accountancy Board Executive Director and Board Investigator Mark Crocker will give you the inside scoop on the inner workings of state boards of accountancy. He'll show how easy it is to be called to an enforcement hearing by detailing 6 enforcement cases.....

1. Why his board levied the largest penalty against a CPA....\$110,000
2. Fraud in obtaining a CPA license
3. Conviction of a non-financial felony
4. Undue influence over clients
5. Violation of professional standards
6. Acts discreditable to the profession



CON
Ex-CPA Ex-County Auditor Kay
Rogers

NEW
Nov 2015

Rogers lost her CPA license when she was caught up in a government corruption investigation that also sent several higher-ups to prison. Kay explains how she signed one document without proper due diligence. That signature led to prison.

- What she was charged with
- The anguish of deciding to plead or fight
- What does a prison cell door slamming shut do to you?
- How does an ex-CPA recover after losing his or her license?
- What was the one question that would have stopped her?

Webinar [Ex-CPA Ex-County Auditor Kay Rogers Shares Her Downfall](#)

Watch [Kay Rogers explain her sentence to Channel 9 News](#)

Read [Ex-Butler Co. auditor Kay Rogers sentenced to two years in prison](#)



Webinars



CON Paul Allen Ex-Con Ex-Bank CEO



Nov 2015

Six executive were sentenced to prison for the \$2.7 BILLION fraud Taylor Bean & Whitaker Mortgage Corp. Including CEO Paul Allen who was sentenced to 40 months. The auditors were sued for billions. The fraud involved sale of fictitious loans or loans already sold to other investors.

Watch: The fraud was so outrageous it was featured on [American Greed: Financial Home Invasion - CNBC.com](#).



Webinars

Webinars and Conference Presentations

[Interview with Ex-Con Bank CEO Paul Allen](#)

Ex-Bank CEO Details Five Critical Errors Auditors Commonly Make

Allen has given more than 100 presentations to Boards of Directors including Fortune 100 companies, and 300 presentations to analysts' conferences, including [NY Society of Security Analysts](#).

In his presentations, he details how a really smart, principled and ethical person slides slowly and unwittingly down the slippery slope until it is too late.....

- How the bank's culture contributed to the fraud at TBW
- How he became part of the fraud
- What he could have done to prevent the fraud
- How the fraud collapsed
- What the TBW fraud has in common with other frauds
- How CEO's are at risk even if they are on the periphery of fraud



Chairman Lee Farkus is serving 30 years



CON Amy Wilson Bookkeeper Stole \$350,000



Alaska CPAs applauded at the end of Amy's full day class.

In her presentation "Deceit, Lies and Embezzlement" Amy does a live demonstration of how she used the accounting software to steal \$350,000. Fifty+ Minnesota CPAs rated Amy 4.9.

Webinars and Conference Presentations

- [Live Video Interview with Embezzler Amy Wilson](#)
- [Deceit, Lies and Embezzlement: How I Stole \\$350,000](#)

Read: [Deceit, Lies and Embezzlement](#) published by the Minnesota CPA Society.

Watch: [Amy Wilson Shares How and Why She Stole \\$350,000](#)



Webinars



PRO Peter Goldman CFE Fraud Expert

FraudAware®

Training to Prevent, Detect and Report Fraud

Peter is president of the publishing company for [White-Collar Crime Fighter Newsletter](#) & author of five books on fraud. He also developed [FraudAware](#), the leading employee fraud awareness training program, and regularly conducts one- and two-day anti-fraud training for companies, non-profits and government agencies. His clients include Sony, Siemens, Marriott, Denny's and the U.S. Department of Transportation.



Webinars

Webinars and Conference Presentations

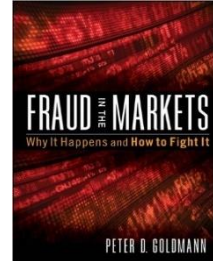
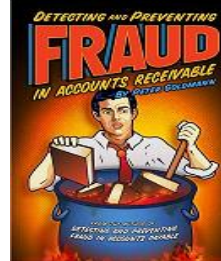
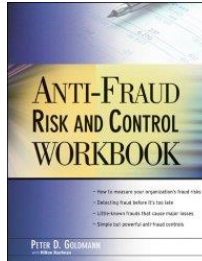
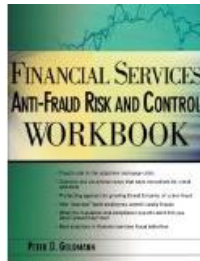
- [Detecting and Preventing Accounts Payable Fraud](#)
- [Detecting and Preventing Accounts Receivable Fraud](#)
- [Detecting and Preventing T&E Fraud](#)

NEW

Nov 2015

Peter's books include

- [Financial Services Anti-Fraud Risk and Control Workbook](#)
- [Anti-Fraud Risk and Control Workbook](#)
- [Fraud in the Markets: Why It Happens and How to Fight It](#)
- [Detecting and Preventing Fraud in Accounts Payable](#)
- [Detecting and Preventing Fraud in Accounts Receivable \(out of print\)](#)





CON + PRO

**Walter Pavlo [Bio](#)
Writes [Forbes White Collar
Crime Column](#)**

NEW

Dec 2015

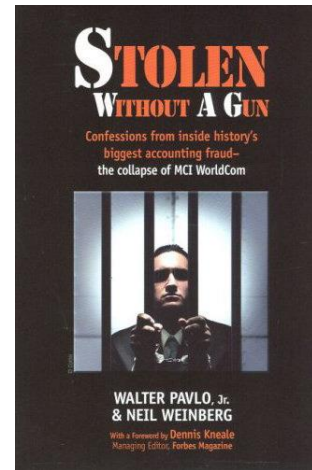
**KPMG 12 Year Instructor for New Staff
Stole \$6 million Using Fake Vendors**



[Stolen Without a Gun - Journal of Accountancy](#)
[NPR The Moth Radio Hour](#)
[Etika LLC. - Federal Prison Consultants –
Prison Advice ...](#)

[Ring of Thieves - Forbes](#)
[The Visiting Fellow of Fraud - ABC News
for Walter “Walt” Pavlo](#)
[Using Ex-Cons to Scare MBAs Straight -
Businessweek](#)

[Amazon.com: Stolen Without A Gun:
Confessions from inside history’s accounting
fraud – The collapse of MCI Worldcom](#)
[Fraud Mag November 2014](#)



Watch

[Walter Pavlo Corporate Manager Steals \\$6
Million](#)
[Establishing Tone at the Top](#), Assn of CFEs



**FEDERAL PRISON
CONSULTANTS**



Stanford University



CON

Sam Antar Ex-CPA Ex-CFO

Crazy Eddie Financial Reporting Fraud

Antar is a convicted felon and a former CPA. As the criminal CFO of Crazy Eddie, he helped mastermind one of the largest securities frauds of the 1980s. In addition to advising and training federal and state law enforcement agencies about white-collar crime, Sam teaches for professional organizations, businesses, and colleges and universities.

Webinars and Conference Presentations

- [Live Video Interview with Ex-CPA Ex-CFO Criminal Sam Antar](#)
- [Ethics: Crazy Eddie CFO and Ex-CPA Sam Antar Shows You How He Cooked the Books](#)

Watch Antar's White Collar Crime Series on CNBC.....

- [Sam Antar on why Michael Grimm is the worst crook ever](#)
- [He's a former FBI agent but the worst crook ever!](#)
- [Finally! The US is busting Israeli banks](#)
- [Sam Antar: I was laundering money through Bank Leumi decades ago](#)

Watch Antar on these news videos....

[Fox Business Channel](#), [CNBC](#), [Canadian Broadcasting Corporation](#), [Canadian Business News Network](#), [CourtTV](#), [Retired Fraudster on the ABC's of Financial Fraud and why it's Easy](#) (starts at about 5 minutes), and [Voices of Fraud AICPA](#).



Webinars



B-52 Pilot

CON Purchasing Manager Vernon Beck fooled internal and external auditors for years to steal \$14 million

Webinars and Conference Presentations

- [Live Video Interview with Ex-Con Purchasing Agent Vern Beck](#)
- Hiding Assets – Easy as 1-2-3
- Manipulating Auditors
- Becoming Comfortable With the Fraud
- From Fighter Pilot to Felon
- Life in a Federal Prison Camp - It's Not Tennis & Golf Anymore
- Investigating Fraud – What To Look For Outside of the Company

After 13 years as an Air Force fighter and bomber pilot, Beck went to work for a petrochemical company - specializing in marine transportation and shipping chemical products all over the world. He worked his way up in supply chain services to Director of Transportation & Logistics, while managing a \$250 million annual budget. Like all frauds, his started small, only \$250. Years later he stole an average of \$163,000 PER WEEK! See [Vernon Beck: The ex- pilot who embezzled \\$13.5 million](#), his *Wall Street Journal* "Market Watch" interview.



F-15 Pilot



Garrett Wasny

is an award-winning professional development technologist to CPAs, CAs, P.Engs, MDs, attorneys, pro sports executives and business managers worldwide.



Webinars

He delivers seminars and webinars on how to thrive online using the latest search, productivity, mobile and social tools.

PRO

Garrett Wasny MA, CMC, CITP/FIBP Google and Internet Expert

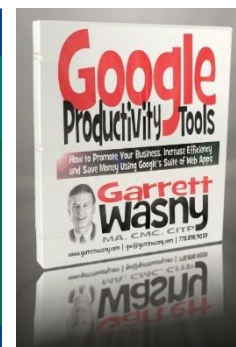
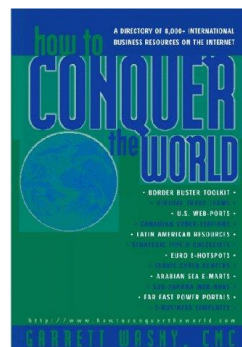
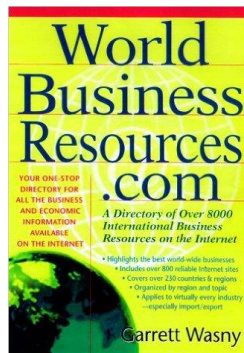


Nov 2015

Webinars and Conference Presentations

- [Advanced Googling for Accountants Part I: Optimizing Your Google Experience](#)
- [Advanced Googling for Accountants Part II: Google Hacking and Recon](#)
- [Advanced Googling for Accountants Part III: Power Search Tools and Verticals](#)
- [Blogging for Accountants](#)
- [Collaborative Consumption Tools for Accountants](#)
- [Crowdfunding for Accountants](#)
- [Data Visualization and Mapping Tools for Accountants](#)
- [eMarketplaces for Accountants](#)
- [Google Apps for Accountants](#)
- [Google Business Tools for Accountants](#)
- [Google is Not Enough For Accountants: Part 1: Social Search](#)
- [Google is Not Enough For Accountants: Part 2 Vertical Search](#)
- [Google+ for Accountants](#)
- [How Technology is Impacting the Accounting Profession](#)
- [Internet of Things for Accountants](#)
- [Internet Security Tools for Accountants](#)
- [IRS Internet Resources for Accountants](#)
- [Mobile Devices for Accountants](#)
- [Mobile Financial Apps for Accountants](#)
- [Online Rating and Review Tools for Accountants](#)
- [Online Travel Tools for Accountants](#)
- [Twitter for Accountants](#)
- [YouTube for Accounting Research and Brand Building](#)

Garrett's three books on internet resources and security.





[Gaylen Hansen Bio](#)



Webinars



PRO
Gaylen Hansen, CPA, ABA
Past Chair of NASBA
Audit Partner and Director of Quality Assurance at Top 100 Firm [EKS&H](#)



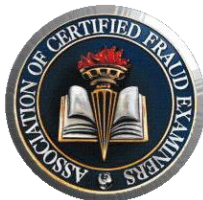
Nov 2015

Webinars and Conference Presentations

- [Ethics: Interview with Past NASBA Chair Gaylen Hansen](#)
- [New Ethics Requirements with Past NASBA Chair Gaylen Hansen](#)

Gaylen has more than 40 years of public accounting experience and is responsible for EKS&H's compliance with A&A, ethical and independence compliance, PCAOB inspections and AICPA peer reviews. He has extensive experience in SEC financial reporting rules, standards, and independence requirements, as well as professional ethics. His background includes.....

- Past Chairman of NASBA
- IFAC – International Auditing and Assurance Standards Board & International Ethics Standards Board for Accountants, Consultative Advisory Group
- AICPA – Professional Ethics Executive Committee, former member
- PCAOB – Standing Advisory Group, former member
- U.S. Treasury – Advisory Committee on Auditing Profession, member
- 100 Most Influential People, *Accounting Today*
- [COCPA Distinguished Service Award 2014](#)



Certified Fraud Examiner

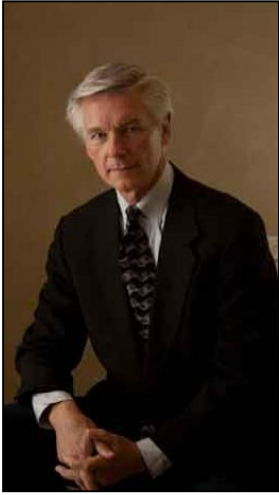
PRO
David Jansen CFE and CAMS
Complex Tax Frauds



Nov 2015

Jansen is a Certified Fraud Examiner and Certified Anti-Money Laundering Specialist. A former Special Agent with the Criminal Investigation Division of the IRS, he specializes in complex tax fraud cases, and is a qualified expert in money laundering and currency reporting. With 40 years of experience in auditing, planning, conducting and consulting in the areas of fraud investigations, Dave has uncovered many substantial fraud and embezzlement cases.

- Conducting Financial Investigations
- Money Laundering and Bank Secrecy Act Investigations
- Tax Fraud and Methods of Proof



Need a topic you don't see?
We either can provide it or know someone who can.



Webinars

Want a white collar criminal to fascinate your members?
I can Skype them in.

PRO Gary Zeune CPA Fraud/Ethics/Strategy

Webinars and Conference Presentations

Zeune brings his enthusiastic expert style to presentations that can be customized from 1 to 4 hours for conferences, executive retreats, and in-house training....

Webinars and Conference Presentations

- [Detecting and Preventing Internal Fraud, Theft and Abuse](#)
- [Ethics and Ohio Professional Standards: When CPAs Make the Headlines](#)
- [Ethics: 10 CPAs Behaving Badly](#)
- [Ethics: When CPAs Make the Headlines \(4 CPE Credits\)](#)
- [Fraud and Abuse in Government Entities \(Yellow Book Credit\)](#)
- [Fraud and Abuse in Nonprofits \(Yellow Book Credit\)](#)
- [Fraud: 10 BIGGEST Risks for Small and Mid-Sized Entities](#)
- [Fraud: 10 Scary Cases in Audits](#)
- [Fraud: 10 Scary Cases in Compilations and Reviews](#)
- [Healthcare Fraud & Abuse Update for Auditors and CFOs](#)
- [The CFO: 5 Critical Skills to Become a Leader](#)
- [The CFO: 5 Critical Skills to Maximize Profits](#)
- Ethics: 10 CFOs and Controllers Who Cooked the Books
- 10 Commonly Missed Analytical Procedures
- Sales Tricks that Fool CFOs and Auditors
- Unclaimed Property: Unknown Misstatement Leads to Bank Fraud
- Can You Be an Ethical CPA for an Unethical Entity?
- Legal but Unethical: Real Companies, Real People
- Case Studies in Failed CPA Firms
- Red Collar Crime: White Collar Criminals Who Turned Violent
- How to Make Fraud and Internal Controls a Profit Center
- Defective Compensation Systems: When Bonuses and Incentives Go Bad
- It's MY Company and I Can Do Whatever I Want
- False Sign-off: You Have It and Don't Even Know It
- RISK: When Immaterial Amounts Are Material
- Professional Skepticism: 5 Cases that Got Firms Sued
- Fake Confirmations, Reports, and Opinions: Detection and Solutions
- Fraud: 5 Scary Cases in Religious Organizations
- Fraud: 5 Scary Cases in the Travel Industry
- Fraud: 5 Scary Cases in Education



Webinars

PRO

Mike Wagner CPA

White Collar Criminal Becomes CPA

Mike is the rare white collar criminal who earned his CPA license. He now has his own CPA firm and has helped hundreds of CPAs, executives and students understand how easy it is for an honest ethical person to slide down the slippery slope.

Webinars and Conference Presentations

[Live Video Interview with an Ex-Con Now a CPA](#)

Wagner was the controller of a private company whose attorneys assured him that operations were legal. His crimes began as immaterial fixes to the company's growing pains. He ultimately pleaded guilty to a \$100 million fraud and was sentenced to a year and a day in prison. The fraud was so outrageous it was featured on CNBC's hit show "American Greed." Wagner has spoken at....

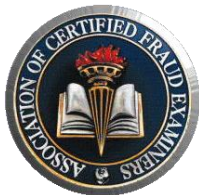
- University of Cincinnati
- Northern Kentucky University
- Wright State University
- THE Ohio State University



[Heinz Ickert LLC](#)



Webinars



Certified Fraud Examiner



CFF™ Certified in
Financial Forensics

PRO Heinz Ickert CPA CFE CFF CVA Expert Witness in Malpractice Cases



Heinz Ickert is a litigation and forensic expert with nearly forty years of experience in investigative accounting and litigation support and serves as a consultant and expert witness to individuals, members of the legal profession, corporations and not for profit organizations.

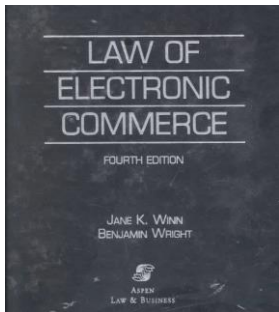
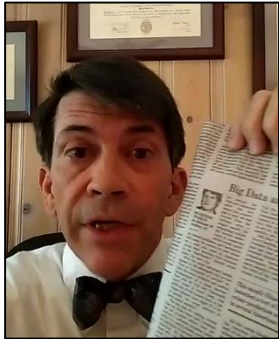
Heinz provides forensic services including the detection, investigation and deterrence of fraudulent activity whether by employees, vendors or outsiders against corporate and non-profit entities. He has provided litigation support services in cases involving shareholder and partner disputes, breach of contractual obligations, theft or infringement of intellectual property rights, and economic damages. His practice also encompasses mergers & acquisitions, bankruptcy, business valuation and domestic relations.

Webinars and Conference Presentations

- [Ethics Interview: Heinz Ickert CFE Exposes CPA's Misconduct](#)
- Business Valuation and Divorce
- Fraud Detection and Deterrence in Government
- Corporate Bankruptcies – Rip & Strip
- Forensic Accounting and White Collar Crime
- Con Artists Gone Wild, *Fraud Casebook: Lessons Learned*, Association of CFEs
- Fraud in School Districts
- Fraud in the Construction Industry
- Fraudsters are your Neighbors
- Common Fraud Schemes & Statistics
- Reducing Your Fraud Audit Risk
- Business Ethics
- Ethics for Certified Fraud Examiners



Webinars



PRO

Benjamin Wright, Esq. Ethics/Business Law/Security Expert

Technology is changing legal requirements for privacy of information. Electronic records are the grist of lawsuits and investigations into crime and ethics infractions. Social networks are changing the way business players establish legal relationships.

Webinar and Conference Presentations

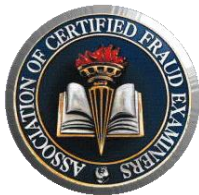
- [Guide to Email, Record Retention, Destruction](#)
- Is Cyber Security Insurance Worth It?
- [Presentation on Cyber Security Law](#)
- [SANS Institute: Law of Data Security & Investigations](#)
- [SANS Webcast on Cyber Investigations](#)
- [eDiscovery: Opportunities for Creative Thinking](#)
- [What is Best Practice for Government Email Retention Policy?](#)
- Market for Stolen Healthcare Insurance Credentials?
- Online Legal Forensics
- Endangered Species: Secrets About Misconduct by Powerful Parties
- To Win at Fraud Is Becoming Harder
- The Consumerization of Digital Forensics
- Legal and Accounting Evidence
- How to manage electronic records and their use in lawsuits and investigations
- How to stay in compliance with ethics in the Age of Technology
- How to investigate a complaint that involves mobile devices or the Internet
- How to use e-mail and the Internet to win the best legal terms
- How to use electronic communications to manage a business crisis or lawsuit
- Legal tips for responding to a data security incident
- The Dizzy New World of Cyber and Forensic Investigations

Watch: [Ben talks about privacy and electronic records](#)

Mr. Wright regularly teaches "The Law of Data Security and Investigations" a 5-day course at the prestigious SANS Institute. A member of the Texas Bar Association, Wright is the author of several technology law books, including *The Law of Electronic Commerce*, published by Wolters Kluwer, and blogs on [electronic data, records, security and social media law](#), and he spots trends, such as the rise of [big data as a tool for legal investigations](#). He was recently a featured speaker at the annual meetings of the Alaska Society of CPAs and the South Carolina Defense Trial Attorneys' Association. Ben's blogs on technology law at www.benjaminwright.us include: [Free Webcast: Cyber Insurance](#) [Law of Data Security & Investigations](#)



Webinars



Certified Fraud Examiner

PRO

Dennis Dycus, CPA, CFE, CGFM

Government And Nonprofit Fraud

As the former Director of the Division of Municipal Audit for the State of Tennessee, Dycus conducted numerous audits for fraud, waste and abuse each year.

Webinars and Conference Presentations

Dennis has presented his fraud busting programs in all 50 states, Guam, Puerto Rico, Canada and Europe....

- [Live Video Interview with Gov't Fraud Expert Dennis Dycus \(Yellowbook\)](#)
- Fraud Prevention
- Conducting Internal Investigations
- Government Auditing Standards
- Auditing For Fraud
- Internal Control: Documentation and Testing
- Interviewing and Interrogation – The Most Important Part of an Audit

Watch:

- [Dennis Dycus on Fraud](#)
- Dennis Dycus on Red Flags of Fraud [Part 1](#) and [Part 2](#)
- Dennis' Doozies [Part 1](#) and [Part 2](#)



[David Kessler](#)



Webinars

PRO

David M. Kessler

Elder Fraud Expert

Kessler is the former Commander of the Financial Crimes Unit in Decatur, Georgia. He was the Chief Investigator of the Ohio Attorney General's consumer Protection Unit where he protected senior citizens against predators. In 2008 David formed his consulting company, Protecting The Elderly. As a keynote speaker and trainer on the topic of exploitation of the elderly, David addresses all facets of these crimes, including: Undue Influence, Sweetheart Swindles, Power of Attorney Thefts, and Home Improvement Scams.

Webinars and Conference Presentations

- [Live Video Interview with Elder Fraud Expert David Kessler](#)
- [Advisor Network Summit](#), Las Vegas, NV
- [Ohio Prosecuting Attorney's Association](#)
- [Retirement Resource Center](#) training
- [5th Annual Justice For All: Protecting the Elderly and Disabled Seminar Conference](#)
- Ohio Assisted Living Association (addressed attorneys, Financial Planners, CPAs)
- [Exploring Financial Exploitation: The Vulnerability of the Disabled and Elderly](#)



[Cina Wong CDE](#)



Webinars



PRO

Cina Wong

Certified Document Examiner/Forgery

Handwriting Expert

Wong is a former Vice President of the [National Association of Document Examiners](#) and an internationally recognized board certified, court qualified, Forensic Handwriting Expert and Document Examiner. She has trained state investigators, fraud prevention groups, legal associations, and security personnel at a Fortune 500 firm.

Webinars and Conference Presentations

Because even in today's digital world many frauds still involve forgery, Cina will dazzle you with her presentations on.....

- [Live Video Interview with Forgery Expert Cina Wong CDE](#)
- What CPAs Need to Know About Forged Accounting
- [How to Identify Suspicious Documents and Prepare for Handwriting Examination](#)
- Top 10 up and coming Forgery Crimes
- Why forgery is rampant in Elder Financial Abuse Cases and how to prevent it
- How to identify Suspicious Documents
- How to hire a Forensic Handwriting Expert, and how to prepare documents for an examination
- Forget about your alarm system, the robber is already in your business and your home

What you'll learn from Cina....

- Identify and protect your business from forgery fraud
- The top 5 forgery crimes in business that can put you out of business
- Six ways you are leaving yourself open to forgery fraud
- Why forgery is rampant in elderly financial abuse cases and how to prevent it

[Media and TV](#) selected interviews:

- [Talk Forensics](#)
- [Anthrax letter ABC](#)
- [Cina interviewed about JonBenét Ramsey](#)
- [Martha Stewart imClone trial on Fox with Greta Van Susteren](#)
- [Good Morning America ABC](#)
- [CBS Evening News with Dan Rather](#)
- [CBS 48 Hours](#)
- [JonBennet Ramsey Ransom Note CNN](#)
- CourtTV



Webinars

Sallah was a **Pulitzer finalist** that uncovered wretched and deadly conditions in Florida's assisted living facilities. The series led to the shutdown of some of the state's largest homes. As a team leader, he oversaw an investigation into public housing corruption that **won the 2007 Pulitzer Prize** for local reporting.

[Receiving the Pulitzer Prize for Investigative Reporting](#)



Columbia University President Lee C. Bollinger
Micheal D. Sallah *Toledo Blade*

PRO

Michael Sallah Investigative Reporter, Miami Herald Pulitzer Prize Winning Journalist

A Pulitzer Prize-winning Investigative Reporter at The Miami Herald, Sallah has been writing about regulatory breakdowns and financial fraud and for more than 20 years. He has exposed lax oversight of the securities and mortgage industries and has covered some of the largest financial fraud cases in the country. He has appeared on ABC World News Tonight, CNBC, Fox News, National Public Radio, PBS and other network news programs and is as an adjunct journalism professor at the University of Miami and Barry University in Florida.

National TV and Media Profiles

- [From Russia with Lies American Greed CNBC](#)
- [Hidden Truth, PBS NewsHour](#)
- [Elite U.S. Force Massacred Vietnamese, NPR](#)
- [License to Launder](#), Police in small Florida County laundered money, Narrated by Michael Sallah

Mike led the *Toledo Blade* investigative team that broke the sex abuse scandal at the same time the *Boston Globe* was investigating the Boston Archdiocese. The Oscar nominated documentary [Twist of Faith](#), is based on Mike's team's series, and he is interviewed a number of times.

Webinars and Conference Presentations

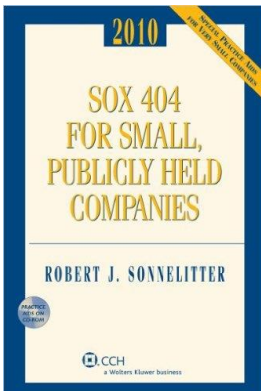
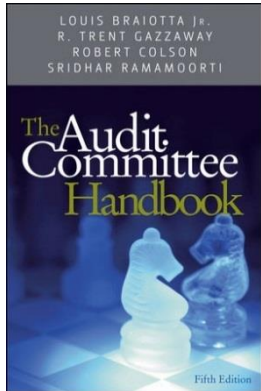
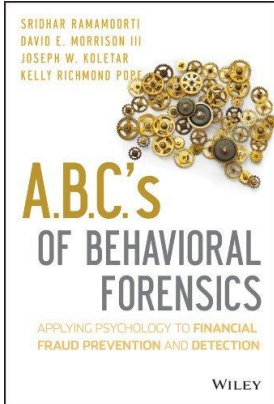
- [Live Video Interview with Pulitzer Winner Michael Sallah](#)
- Government Fraud and Abuse with Pulitzer Prize Winner Michael Sallah
- [Watchdog Wisdom: Lessons from the Investigative Reporter](#) (National Association of Credit Union Supervisory & Audit Committees)

What You'll Learn from Mike

- The watchdog role of the press and why the media is critical to government and corporate accountability
- The power of public records laws to detect fraud and other financial crimes
- Back grounding people to ensure your business associates and customers are legit
- Investigating financial fraud: rogues in tailored suits



[Dr. Sri Ramamoorti](#)

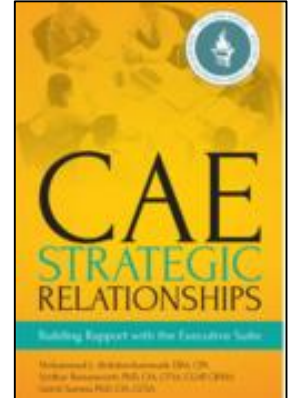


PRO

Dr. Sridhar Ramamoorti, CPA/CITP/CFF/CGMA, CIA, CFE, CGFM, CRMA, MAFF

[Director, Corporate Governance Center](#) and professor of accountancy, Kennesaw State University; blended academic practitioner background; authority on behavioral forensics; applying behavioral science insights to address fraud risk.

- Lead author, [A.B.C.'s of Behavioral Forensics: Applying Psychology to Financial Fraud Prevention and Detection](#) (2013) Presented to: FBI Academy and International Monetary Fund
- Has written 12 books and 30+ articles
- Ohio State University Ph.D. in quantitative psychology, ex-professor of accounting at University of Illinois
- Experience with Andersen, Ernst & Young, partner at Grant Thornton
- Prolific speaker in 14 countries
- [PCAOB Standing Advisory Group member](#), 2014-16
- [The Audit Committee Handbook](#) (2010)
- 2009 COSO Guidance
- [Monitoring Internal Controls Systems](#) ISACA 2010
- [Guidance on Monitoring Internal Control Systems](#) core development and authoring team member
- [SOX 404 for Small, Publicly Held Companies](#), co-author
- [Chief Audit Executive Strategic Relationships: Building Rapport with the Executive Suite](#) (2013, IIA)

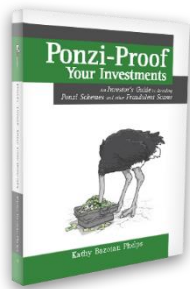


Presentations and Publications

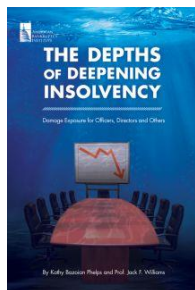
- "How to Fool the Auditors" Ohio Society of CPAs
- Towards a Global Code of Ethics for a Global Internal Auditing Profession
- Sleeping with the Enemy: The Ultimate Corporate Breakdown
- Riding a Tiger Without Knowing How to Get Off: Lessons Learned from The Satyam Fraud
- Decision Support Systems for Strategic Dispute Resolution
- Fraud Awareness & Deterrence Strategies - Georgia Tech senior finance personnel
- Strategic Relationships: Building Rapport with the Executive Suite - Atlanta IIA Chapter Meeting - CAE
- Discover Global Markets: Sub-Saharan Africa - Current State of Anti-Corruption Efforts in Africa
- Mentoring Professionals: PCT Theory - University of New Mexico Mentoring Conference
- COSO 2013 & Internal Control Implementation Issues - The Atlanta Conference on Internal Auditing



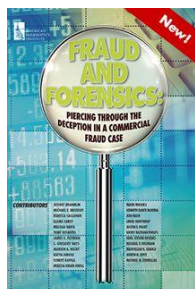
[Kathy Bazoian Phelps](#)



[Ponzi-Proof Your Investments](#)



[The Depths of Deepening Insolvency](#)
Co-author



[Fraud and Forensics](#)
Co-author and Editor

PRO

Kathy Bazoian Phelps, Esq. Author on Ponzi Schemes Attorney at Diamond McCarthy [Bio](#)

Kathy has authored or co-authored 4 books....

- [Ponzi-Proof Your Investments: An Investor's Guide to Avoiding Ponzi Schemes and Other Fraudulent Scams](#)
- [The Ponzi Book: A Legal Resource for Unraveling Ponzi Schemes](#)
- [Fraud and Forensics: Piercing Through the Deception in a Commercial Fraud Case](#)
- [The Depths of Deepening Insolvency: Damage Exposure for Officers, Directors and Others](#)

She is a frequent speaker to investors, accountants, lawyers, brokers, bankers, and others on how to avoid losing millions of dollars in Ponzi schemes and other frauds.

Webinars and Conference Presentations

- [Live Video Interview with Fraud Expert Kathy Phelps](#)
- Spotting the Red Flags of a Ponzi Scheme
- Clawing Back Money Paid in a Ponzi Scheme
- Handling Electronically Stored Information in a Commercial Fraud Case
- Leveraging Your Position in Mediation of a Commercial Fraud Dispute
- The Exposure for Financial Institutions in the Aftermath of a Ponzi Scheme
- What CPAs Need to Know About Detecting Ponzi Schemes
- The CPA's Role in Mediation of Commercial Fraud Cases
- Current Events on the Ponzi Scheme Front
- The DNA of a Ponzi Scheme
- The Psychology of a Ponzi Scheme Perpetrator
- Necessary Due Diligence to Detect Fraud
- Did We Learn Anything from Madoff?
- Everything You Need to Know That Can Go Wrong in the Aftermath of a Ponzi Scheme
- The Potential for Liability of Professionals in Ponzi Cases
- Investor Recourse in Ponzi Scheme Cases

Kathy's Ponzi Scheme Resources

Watch: [Ponzi Schemes Explained!](#) On The Not So Legal Show
[Despite Exposure of Madoff Fraud, New Ponzi Schemes Emerge](#) NY Times
[The Ponzi Scheme Blog](#)
[Kathy Phelps: Video Demos, Keynotes, Testimonials](#)
[Kathy Phelps Mediator](#) (coming soon)



[Cheryl Obermiller](#)



Webinars

PRO

Cheryl Obermiller

Her Bookkeeper Stole \$400,000+

Cheryl, The Pothole Queen, the typical private small business owner, shares how her bookkeeper nearly bankrupted her company. Learn at least three things you MUST do daily to prevent fraud with simple steps to protect yourself today.

Webinars and Conference Presentations

- [Live Video Interview with Fraud Victim Cheryl Obermiller](#)
- Fraud: Small Business Owner Cheryl Obermiller Shares How Her Bookkeeper Cost Her \$1 Million



In Prison AGAIN!!!

CON (check back after release)

Barry Minkow

Financial Reporting Fraud

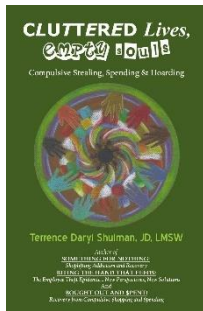
Minkow started ZZZZ Best Carpet Cleaning in his parents' garage at age 16. By 21 he was the darling of Wall Street. He fooled three CPA firms into clean opinions, and many lenders, investment bankers, attorneys and sophisticated investors. He told Oprah "Think big. Be big. End of story." After interviewing Minkow at Lompoc Federal Prison in 1994, Managing Director Gary Zeune allowed Minkow to guest speak with The Pros & The Cons. Having not learned his lesson, in 2011 Minkow was sentenced to prison for another securities fraud. In April 2014 while still in prison he was sentenced to 5 more years for stealing from the church where he had been a pastor.

- CBS 60 Minutes [Barry Minkow Committed a \\$100 Million Fraud by Age 21](#)
- [Barry Minkow ZZZZ Best CEO Sentenced to 5 Years for Securities Fraud](#)
- [Ex-pastor Barry Minkow sentenced for defrauding local church](#)

Sorry. Barry isn't available for presentations right now. ☺



[Terrence Shulman](#)



[TV Appearances](#)

PRO Terrence Shulman Retail Theft and Fraud

Terry Shulman, JD, LMSW, ACSW, CAADC, CPC is an attorney and licensed social worker and addictions therapist. He is the Founder/Director of The Shulman Center for Compulsive Theft, Spending & Hoarding and has authored four books. A "recovering shoplifter" he was arrested twice for shoplifting.

[Conference Presentations and Books:](#)

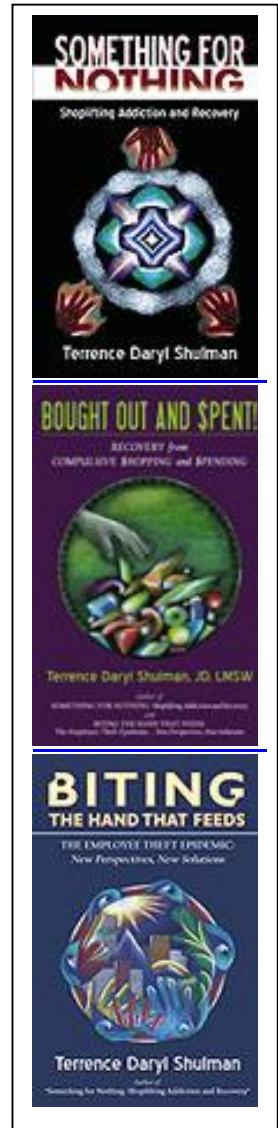
- [Employee Theft Solutions](#)
- [Something for Nothing: Shoplifting Addiction](#)
- [Bought Out And Spent](#): Recovery from Compulsive Shopping and Spending
- [Cluttered Lives, Empty Souls](#) Compulsive Stealing, Spending and Hoarding
- [Biting the Hand that Feeds](#) The Employee Theft Epidemic

Shulman has given numerous presentations to accountants, legal and mental health professionals.

- Attorney and licensed social worker/addictions therapist.
- Founder/Director of The Shulman Center for Compulsive Theft, Spending & Hoarding
- Author of four books on shoplifting and employee theft
- Founder of C.A.S.A. (Cleptomaniacs And Shoplifters Anonymous)
- In recovery himself since 1990 from addictive-compulsive stealing
- Has appeared on 100+ TV programs

[Media and TV appearances:](#)

- Shoplifting Addiction on [The Oprah Winfrey Show](#)
- [Shoplifting Video Archive](#) and [Employee Theft Solutions Archive](#)
- [Employee Theft on MSNBC](#) "Your Business"
- ["Lisa" Addicted to Theft with Terry Shulman on CBS Morning Show](#)
- [10% of population Shop Lifts Fox2](#)
- [Terry Shulman with Shoplifters on Anderson Cooper CNN](#)





[Chrissie A. Powers](#)



Webinars



PRO

Chrissie A. Powers, CPA/CFF, CFE, CVA **Fraud Detection/ Deterrence/Investigations**

As the Founder and Co-owner of P.D. Eye Forensics, LLC., Powers has performed numerous forensic financial investigations involving the diversion of corporate assets, employee fraud and abuse, vendor fraud, and other fraud related cases. As a result, her clients strengthen internal controls and management systems to become more profitable by reducing fraud and abuse. She is also an expert in using financial analysis and computer-assisted techniques.

Webinars and Conference Presentations

Ms. Powers has given more than 50 presentations to many organizations including the Ohio Society of CPAs, Ohio State and Columbus Bar Associations, Ohio Auditor of State, American Society of Industrial Security, The Ohio State University, Huntington National Bank, PNC Bank. Her expert conference presentations include.....

- [Detecting & Deterring Payroll Fraud](#)
- [Nuts & Bolts: Detecting & Deterring Fraud in Small Business](#)
- Forensic Accounting: CSI or Bean Counter
- Deterring Fraud So Your Not-for-Profit Isn't on the 11pm News
- Fraud: Nightmare in the Non Profit World
- Office Managers Gone Wild
- The Perfect Storm for Fraud
- The Corporate Fraud Tsunami: Its Damages and Effects
- Body language and Interviewing Techniques for Auditors



CON

Dave London **Bank Fraud**

London was the CEO of a bank, making \$300,000. So why did he embezzle \$405,000? Why does a man 'living his dream' risk it all? It's a whole new ball game when the criminal is a highly respected CEO of a bank that was considered to be among the safest in the US. Read Dave's article on our web site.....

Read: [When it's one of your own: A first-person account of Fraud Inside A Bank](#)

Have you ever had a convicted ex-bank CEO speak at your financial institution's conference?



CON

Ex-CPA Ex-Tax Partner Chuck Gallagher Trust Fund Embezzlement

Gallagher explains how a previously ethical CPA rationalizes 'borrowing' client trust funds to maintain an illusory lifestyle.

Webinars and Conference Presentations

- [Ex-CPA Ex-Partner Chuck Gallagher Shares Inside Secrets of His Downfall](#)
- [Live Video Interview with ex-CPA Embezzler Chuck Gallagher](#)
- FRAUD: Deception Methods - Detection Methods
- Temptation and Fraud - Internal Control Methods that Reduce Opportunity
- Choices: Negative Consequences / Positive Results
- Ethical Decision Making and Internal Controls



Webinars

Watch:

- [Ex-CPA Ethics/Fraud Speaker](#)
- [Business Ethics Speaker Chuck Gallagher](#)
- [Business Ethics Keynote Speaker shares Straight Talk about Ethics!](#)
- [Business Ethics Speaker Chuck Gallagher Sirius Radio Lorri Allen Interview](#)

Read: [Do You Have What It Takes to Be a Fraudster?](#)



CON

Jerome Mayne Mortgage Fraud

Mortgage company CEO and married father of 2, Mayne served 21 months for fraud. He has spoken to ½ dozen chapters of the Association of Certified Fraud Examiners and the ACFE National convention, Institute of Internal Auditors, and the California and Minnesota Societies of CPAs.

Watch:

- [Public Speaker Jerome Mayne Speaks on Ethics, Fraud, Crime and Prison](#)
- [Jerome Mayne, Public Speaker on Fraud and Ethics](#)
- [Jerome Mayne Goes to Prison for MORTGAGE FRAUD](#) you will learn:
 - How easy it is to join a conspiracy - even if you don't intend to
 - How "no harm, no foul" can be criminal
 - How "business as usual" can send you prison



CON

Daniel Bubalo

Securities Fraud

Bubalo was partner at age 30 with the fabled firm of Drexel Burnham Lambert. He then bought a brokerage firm, started a venture capital company, and became the CEO of a publicly traded company. Through carelessness, hubris, and blind ambition, Bubalo spent four years in federal prison for securities fraud, mail and wire fraud. "Figures lie and liars figure."

Watch: [Con Dan Bubalo Discusses Enron Verdicts on CNBC](#)

- Building blocks/background of the crime
- Implementation
- Managing chaos
- Lawyer shopping
- The investigation and fall
- Life after incarceration



CON

Terilyn Norwood

Private Company Embezzlement

Norwood was an Accounts Payable Supervisor at a private company in central California. Recently divorced and with bills to pay for her children, she circumvented strict internal controls and embezzled \$18,000 right under the nose of her micro-managing controller. "I cannot change what I did. I can only own up to it and use it as a tool to help educate and be a bigger and better part of a solution to the "White-Collar, Middle-Class" fraud crime epidemic.

Watch: [My Life as a Thief](#) on the Montel Williams Show



[Troy Evans](#)



CON

Troy Evans

Bank Robber now Security Consultant

Troy served 7½ years for five armed bank robberies over a six month crime spree. Today, Evans is a highly sought after speaker and consultant to financial institutions. For 10+ years, Troy has provided financial institutions with real-life insight for robbery prevention, apprehension and recovery. Having interviewed over 300 bank and credit union robbers he can get you "inside the mind of the enemy".

Troy's Presentations and Book:

- [DETECTING AND RESPONDING TO ROBBERIES: Banks and Credit Unions](#)
- [FROM DESPERATION TO DEDICATION: An Ex-Con's Lessons on Turning Failure into Success](#)
- [ROBBERY PREVENTION, APPREHENSION AND RECOVERY: Through the eyes of a Former Bank Robber](#)
- [Operation SafeCatch](#)
- [From Desperation to Dedication: Lessons You Can Bank On](#)
- [Serving Time, Serving Others](#)

Watch:

- [ABC: Fox 5 Interview with Troy Evans](#)
- [Troy Live](#)
- [Financial Institution Robberies: Reducing Your Risk](#)
- [CNN Troy Evan's Interview](#)



Webinars



CON

MARK MORZE

ZZZZ Best Carpet Cleaning CFO Financial Reporting Fraud

As CFO of ZZZZ Best Carpet Cleaning, Morze created 10,000+ phony documents. His fakes fooled 3 auditors over five years: a sole practitioner, a small firm, and for a public offering, a big-8 firm. Watch his 3 videos, including a profile on CBS Sunday Morning, on our web site. In presentations Morze shows the actual fake audit evidence to see if you can spot what all the professionals missed. He gives you special tools to help maximize your ability to find fraud.

Webinars and Conference Presentations

- [How Ethical Lapses Can Facilitate Large and Small Frauds](#)
- [Live Video Interview with White Collar Criminal Mark Morze](#)
- [The ZZZZ Best Story: Ex-Con, Z Best CFO, Shares Techniques On How To Detect And Prevent Fraud](#)
- Ethics and Professional Standards: 10 Steps to Shattered Careers
- Fraud: 15 Techniques to Prevent and Detect Fraud
- Fraud: 15 Ways Clients Circumvent Auditing Standards

Watch Morze on CNBC and CBS Sunday Morning

- [ZZZZ Best CEO Barry Minkow "The Dirty Con" on CNBC's American Greed](#)
Morze details how he fooled the auditors.
- [American Greed web exclusive: Mark Morze Explains How He Used Hollywood props used to fool auditors](#)
- [The Dirtiest Con](#), CNBC, Stacy Keach, host of American Greed, calls Barry Minkow, Founder of ZZZZ Best, and Mark Morze, boss, the scamiest of the all the fraudsters in 100 episodes.
- [Mark Morze on CBS Sunday Morning](#)